



# Annual TIE Dinner Sponsorship Tiers and Benefits

100% of your sponsorship goes directly to meet students' basic needs.

The TIE dinner is named after the TIE Foundation's founder, Joseph Spracale, a beloved former teacher, principal, and Tempe City Council member with a longtime commitment as a passionate advocate for the youth of Tempe. The Joseph Spracale Education Awards Dinner is scheduled for Friday, May 4, 2018 from 6 to 9 p.m. Tickets are priced at \$70 and include drink ticket, a three-course dinner, live and silent auctions, and a raffle. We hope that you will join us at this exciting event!

## EVENT SPONSOR

**\$30,000  
& UP**

- Company name and logo will be in the title of the event and in all printed materials.
- Company name and logo will be promoted on social media, website, and school marquees.
- Recognition at TIE Dinner event, TIE Board Meeting, and TD3 Governing Board Meeting.
- Recognition in our quarterly e-newsletter, which reaches 18,000 people.
- Optional opportunities for employees to participate in other TIE events, i.e. annual pancake breakfast, rice and beans distribution, etc.
- Twosomes/Foursomes for Annual TIE Golf Tournament in February.
- Your organization's logo and link on the TIE Foundation website for 12 months. Admission for 20 attendees for the dinner (some sponsors choose to donate these seats back to the school principals and teachers.)

## PLATINUM

**\$20,000**

- Recognition as a "Platinum Sponsor" of the Joseph Spracale Dinner on event invitations and all promotional materials including event programs, banners, press releases, and e-mails, and at the event itself.
- Opportunity to speak at the event.
- Your organization's logo and link on the TIE Foundation website for 12 months. Admission for 20 attendees for the dinner (some sponsors choose to donate these seats back to the school principals and teachers.)

## GOLD

**\$10,000**

- Recognition as "Gold Sponsor" of the Joseph Spracale Dinner on event invitations and all promotional materials including event program, banners, press releases and e-mails) and at the event itself.
- Your organization's logo and link on the TIE Foundation website for 12 months.
- Recognition in all TIE Foundation publications for six months.
- Admission for 15 to the Joseph Spracale Dinner.

## SILVER

**\$5,000**

- Recognition on Joseph Spracale Dinner event invitations and all promotional materials, including event program, banners, press releases, e-mails, and at the event itself.
- Your organization's logo and link on the TIE Foundation website for twelve months.
- Recognition in all TIE Foundation publications for three months.
- Admission for ten to the Joseph Spracale Dinner.

## BRONZE

**\$2,500**

- Recognition on Joseph Spracale Dinner event program, banners, press releases and e-mails, and at the event itself.
- Your organization's logo and link on the TIE Foundation website for six months.
- Recognition in all TIE Foundation publications for two months.
- Admission for ten to the Joseph Spracale Dinner.

## TABLE

**\$1,000**

- Admission for ten to the Joseph Spracale Dinner.
- Recognition as a table sponsor in the event program.

**Contact: Heather McDaniel, TIE Foundation Secretary**

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*The TIE Foundation is a nonprofit 501(c)(3) organization with ID #860670224 and United Way #1274.*